### DAY 01  MAY 07

**REGISTRATION**
- 09:00 - 09:30

**OPENING**
- 09:30 - 10:00
  - Ron Fuchs
  - Chair of the Conference

**GREETINGS**
- 10:00 - 11:50
  - Boaz Golany, Technion Vice President for External Relations and Resource Development
  - Maurizio Dessalvi, Director of the Italian Cultural Institute in Haifa
  - Iris Aravot, Dean, Faculty of Architecture and Town Planning
  - Sarah Arenson, President of The Bruno Zevi Foundation
  - Adachiara Zevi, Italian Ambassador to Israel

**SESSION I: HISTORIOGRAPHICAL ISSUES**
- 10:00 - 11:50
  - Chair: Yoni Ascher, University of Haifa
  - Bruno Zevi: an Architectural Historian looking at Urban Planning (Keynote speech)
    - Donatella Calabi, Università IUAV di Venezia
  - Bruno Zevi and the Modern Language of Architecture
    - Luca Guido, University of Oklahoma
  - Bruno Zevi’s Degree Zero Architecture
    - Tamar Zinguer, The Cooper Union
  - The Making and Writing of Italian History: Bruno Zevi’s Verso un’architettura organica, Sapere vedere l’architettura and Storiadell’architettura moderna
    - Daria Ricchi, Oxford University

**COFFEE BREAK**
- 11:50 - 12:10

**SESSION II: ZEVI AND JUDAISM**
- 12:10 - 13:00
  - Chair: Gabriella Goldschmidt, Technion – Israel Institute of Technology
  - “It is not incumbent upon you to finish the task, but neither are you free to absolve yourself from it” (Ethics of the Fathers)
    - David Cassuto, University of Ariel
  - Attempts to Define Jewish Identity in Italian Architecture and the Role of Bruno Zevi (1918-2000)
    - Matteo Cassani Simonetti, Università di Bologna

**LUNCH BREAK**
- 13:00 - 14:00

### DAY 02  MAY 08

**REGISTRATION AND REFRESHMENTS**
- 09:00 - 09:30

**SESSION IV: ZEVI AND THE INTERNATIONAL DISCOURSE**
- 09:30 - 10:50
  - Chair: Tal Alon-Mozes, Technion – Israel Institute of Technology
  - Bruno Zevi, A Transnational Cultural Mediator (Keynote speech)
    - Paolo Serviano, Kwan Joo’ang-Liverpool University
  - Organic Architecture and New Empiricism: Bruno Zevi’s use of Nordic Architecture against the Modern Movement
    - Monica Principe, Università Politecnica delle Marche
    - Dana Margalith, Tel-Aviv University
  - Sigfried Giedion’s Followers: Departing Historiographies
    - Dan Costa Baciu, Illinois Institute of Technology

**ROUND TABLE**
- 10:50 - 11:30

**LOCATION:**
Architecture Hall, MADATECH - National Museum of Science, Technology and Space, Haifa