



UNIVERSITÄT  
HEIDELBERG  
ZUKUNFT  
SEIT 1386



DEUTSCHES FORUM  
FÜR KUNSTGESCHICHTE  
CENTRE ALLEMAND  
D'HISTOIRE DE L'ART  
PARIS



CENTRE CHASTEL

SORBONNE  
UNIVERSITÉS

association  
d'histoire  
de l'architecture



intru  
interactions, transferts, ruptures artistiques et culturels



## PICTURESQUE MODERNITIES ARCHITECTURAL REGIONALISM AS A GLOBAL PROCESS (1890-1950)

International Conference  
Paris, 30 November – 2 December 2016

German Center for Art History Paris

Cluster of Excellence “Asia and Europe in a Global Context”  
Heidelberg University (Global Art History)

Centre André Chastel (University Paris-Sorbonne)  
CRIHAM (University of Poitiers)

Association française des Historiens de l'Architecture (A.H.A.)

The conference is open to the public.

[http://www.asia-europe.uni-heidelberg.de/en/global\\_regionalism](http://www.asia-europe.uni-heidelberg.de/en/global_regionalism)

### WEDNESDAY, 30 November 2016

Venue: Centre Allemand d'Histoire de l'Art Paris

Hôtel Lully - 45, rue des Petits Champs, F-75001 Paris

#### 14.00-15.00 INTRODUCTION

**Godehard Janzing** (German Center for Art History Paris)  
Welcome by Hosting Institute

**Jean-Baptiste Minnaert** (Institute of Art History, University Paris-Sorbonne and A.H.A.)  
**Alexandre Gady** (Centre André Chastel, University Paris-Sorbonne)  
**Nabila Oulebsir** (CRIHAM, Poitiers University/Centre Georg Simmel, EHESS Paris)  
Introduction by Partner Institutions

**Michael Falser** (Global Art History, Heidelberg University)  
Introduction to the Concept of the Conference

### SECTION I: REGIONALISM BETWEEN METROPOLE AND COLONY

#### PANEL I: (COLONIAL) FRANCE

##### 15.00–16.30 France across its regions

*Chair: Alexandre Gady (Centre André Chastel, University Paris-Sorbonne)*

*Dominique Ganibenc (Montpellier University)*

La coopération vinicole du languedoc-méditerranéen face au régionalisme architectural

*Claude Laroche (Région Nouvelle-Aquitaine)*

Existe-t-il une architectonique régionaliste trans-régionale? Les traits communs des diverses expressions néo-régionales en France durant le premier XX<sup>e</sup> siècle

16.30–17.00 Coffee Break

**17.00–18.30 France's regionalisms in overseas perspective**

*Chair: Nabila Oulebsir (CRIHAM, Poitiers University/Centre Georg Simmel, EHESS Paris)*

*Charlotte Jelidi (Tours University)*

Léandre Vaillat et le baron d'Erlanger, leur réseau international et la pollinisation du régionalisme architectural au Sud de la Méditerranée

*Caroline Herbelin (Toulouse University and Wesleyan University, Middleton CT/USA)*

*The multiple voices of the Indochinese style*

**19.00–20.15 KEYNOTE (I)**

*Dana Arnold (University of East Anglia)*

Engaging with Architectural History beyond the Local, Regional and the Global

*Discussant: Godehard Janzing (German Center for Art History Paris)*

**20.15 Reception**

*Centre Allemand d'Histoire de l'Art Paris*

**Thursday, 1 December 2016**

Venue: Centre Allemand d'Histoire de l'Art Paris

**PANEL II : ACROSS COLONIAL ORDERS AND BORDERS**

**9.00–10.30 Netherlands and the Dutch East Indies**

*Chair: Jean-Sébastien Cluzel (University Paris-Sorbonne)*

*Herman van Bergeijk (TU Delft)*

'The Centre cannot hold.' Dutch Architectural Culture, H.P. Berlage and the Dutch Indies in the 1920s

*Pauline K.M. van Roosmalen (Amsterdam – TU Delft)*

From 'Indisch' and 'Art Deco' to 'Jengki': Re-thinking 'Colonial' Architecture of the Dutch East Indies in a Globalising World

10.30–11.00 Coffee Break

**11.00–12.30 The German Empire and its Colonies**

*Chair: Michael Falser (Heidelberg University)*

*Kenny Cupers (Basel University)*

Heimatstil. Architecture between Namibia and Eastern Prussia

*Itohan Osayimwese (Brown University, Providence/USA)*

The Debate on Rectilinear, Flat-Roofed African Architectural Traditions and the Development of an Arabicized German Colonial Style in East Africa

12.30–14.00 Lunch Buffet

## SECTION II: REGIONALISM AT THE MARGINS

### PANEL III: CONTESTED PERIPHERIES AND FLUID TYPOLOGIES

#### 14.00–15.30 Inner-continental Peripheries

*Chair: Jean-Baptiste Minnaert (University Paris-Sorbonne)*

*Wolfgang Voigt (Frankfurt)*

Between Alsace and Pacific Ocean: Regionalist *Heimatschutz* Architecture in the late Bismarck Empire and in its Peripheral Territories (1900-1918)

*Boris Chukhovich (University of Montreal, Canada)*

« Orient vif » et « Orient mort » : Croisées du modernisme et de l'orientalisme en Asie centrale soviétique dans les années 1920 et 1930

15.30–16.00 Coffee Break

#### 16.00–17.30 Concessions and Mandates

*Chair: Philippe Nys (University Paris-La Villette and Paris8)*

*Elizabeth LaCouture (Colby College, Maine/USA)*

Inventing Tianjin Modern Style through Multiple Colonialisms

*Caecilia Pieri (Institut français du Proche-Orient, Beirut)*

Entre hybridation, culturalisme et traditions locales: stratégies urbaines et architecturales à Bagdad sous mandat britannique (1920-1932)

#### 19.00–20.00 KEYNOTE (II) - GUIDED VISIT

(Exhibition *Tous à la Plage ! Villes Balnéaires du XVIII<sup>e</sup> siècle à nos Jours*)

*Bernard Toulrier (Conservateur général du patrimoine, Paris)*

Le Régionalisme dans l'architecture balnéaire

Venue: Cité de l'Architecture & du Patrimoine  
Palais de Chaillot, 1. Place du Trocadéro, 75116 Paris)

#### 20.30 Dinner (optional)

## FRIDAY, 2 December 2016

Venue: Centre Allemand d'Histoire de l'Art

### PANEL IV: REGIONALISM AND THE GLOBAL

#### 9.30–11.00 STAGING REGIONALISM IN THE CONTACT ZONE

*Chair: Sabine du Crest (Bordeaux University)*

*Eric Storm (Leiden University)*

Regionalist Pavilions in San Diego and Seville: International Expositions as Global Platforms of Exchange (1915-1929)

*Michael Falser (Heidelberg University)*

The International Exhibition of Paris 1937: Regionalism on a Global Scale

11.00–11.30 Coffee Break

**11.30 –13.00 REGIONALIST STRATEGIES IN THE NON-COLONIAL MODE**

*Chair: Carmen Popescu (Ecole Nationale Supérieure de Bretagne)*

*Lawrence Chua (Syracuse University, New York/USA)*

Manuals and Models of Utopia: Intersecting Transregionalism and the Reorganization of the Building Trades in early 20<sup>th</sup>-century Bangkok/Siam

*Andreas Putz (ETH Zurich)*

The Survey of the Homeland and the Production of Regionalist Modernism. Switzerland and the USA 1930–1950

**13.00–13.30 Snack Break**

**13.30-14.30 ROUND TABLE – WRAP UP DISCUSSION**

**END OF CONFERENCE**

**FRIDAY, 2 December 2016 (15.30–19.30)**

POST-CONFERENCE PhD-WORKSHOP

**ARCHITECTURAL HISTORY BETWEEN THE REGIONAL AND THE GLOBAL – CHALLENGES OF A DISCIPLINE**

Venue: INHA (Institut national d'histoire de l'art), Salle Ingres, 2 Rue Vivienne - 75002 Paris

**15.30–17.00 TEASER PRESENTATIONS AND ROUND TABLE DISCUSSION (I)**

*David Sadighian (Harvard University/German Center for Art History Paris)*

Beaux-Arts Design and the International Imaginary, 1867-1932

*Nabila Metair (University Paris-Sorbonne)*

L'oeuvre Art Déco de l'architecte métropolitain Georges Louis Wolff: entre le local et l'exogène

*Maria Paola Sabella (University of Cagliari, Italy)*

Primitivism and Contemporary in the Works of Le Corbusier

*Christianna Bonin (MIT Boston/USA)*

"Non-Soviet" Modern: How CIAM 4 Shaped Socialist Architecture

**17.30–18.00 Coffee Break**

**18.00–19.30 TEASER PRESENTATIONS AND ROUND TABLE DISCUSSION (II)**

*Asma Hadjilah (Polytechnical School of Algiers, Algeria)*

Historicism et esthétique locale dans l'architecture coloniale d'Alger. Les prémices du régionalisme

*Camille Conte (Poitiers University)*

L'invention du local dans la photographie d'architecture Lucien Roy, une culture du regard

*Stéphanie Dietre (Grenoble University)*

L'architecture culturelle de Paul Tournon. Composition classique, modernité constructive et cultures du site

*Antonio David Fiore (Open University, Milton Keynes/UK)*

*Ambientamento*: Neo-vernacular Architecture as Solution to the Question of the Conservation of the Urban Heritage in the Writings and Practice of the Venetian architect Duilio Torres (1882-1972)

**19.30 WRAP UP DISCUSSION**

**20.00 END OF WORKSHOP and DINNER (optional)**

## **Contact**

### **Michael S. Falser**

Cluster of Excellence "Asia and Europe in a Global Context"

(Global Art History, Project Picturesque Modernities)

Heidelberg Center of Transcultural Studies, Voßstrasse 2/4400, D-69115 Heidelberg, Germany

Email: [falser@asia-europe.uni-heidelberg.de](mailto:falser@asia-europe.uni-heidelberg.de)

**Website for the 2015 Conference:** [www.asia-europe.uni-heidelberg.de/en/the-picturesque-eye](http://www.asia-europe.uni-heidelberg.de/en/the-picturesque-eye)

**Website for the 2016 Conference:** [http://www.asia-europe.uni-heidelberg.de/en/global\\_regionalism](http://www.asia-europe.uni-heidelberg.de/en/global_regionalism)