



Histories of Postwar Architecture

MASS MEDIA AND THE INTERNATIONAL SPREAD OF POST-WAR ARCHITECTURE

HPA Issue 5

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CALL FOR PAPERS





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This monograph edition of the journal *HPA* attempts to map the international spread processes of architectural culture in the mass media after the Second World War, taking the period 1945-1960 as a traditional time framework.

It focuses on how certain ideas about the city and contemporary architecture were diffused through periodical publications, exhibitions and conferences, by analysing some monographic case studies in an attempt to answer some essential questions:

How was an architectural and / or urban project linked to a specific framework, presented in the international context through state, professional and educational channels -be they either institutional or otherwise?

How did it happen in a period of radical cultural reconstruction and fundamental disciplinary redefinition?

And vice versa: how was the same project interpreted from the point of view of foreign establishment?

How did the vision “from within” and the perspectives “from outside” interact?

Some topics could be suggested:

- a. Foreign Policies promoted by Governments. Networks both inside and outside the official spheres.
- b. Of special interest are the forced encounters due to emigration or exile.
- c. Monographic journal editions dedicated to foreign countries.
- d. Original Case Studies on architectures and cities that triggered the international spread in the media.
- e. Retrospective looks at past architecture, which are reviewed in the international media, making them “fashionable” again.

The aim is to analyse the reality based on some prominent manifestations of architectural culture and to study the existing interrelations, not only between politics and culture, but also between the different disciplines at play, such as: architecture, urbanism, art and culture. In order to deepen knowledge on the institutions that promoted these initiatives, who directed and worked on them, the type of selections they made and the strategies pursued -aspects that define some specific political and intellectual trends.

HPA

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Authors must submit directly
full papers by
July 15, 2019

Accepted authors
will be notified by
November 15, 2019

Publication is
expected to be in
January, 2020.

Papers should be submitted using **www.hpa.unibo.it**

The guidelines for paper submission are available at
<https://hpa.unibo.it/about/submissions#authorGuidelines>

Please, fill in the author's profile with all the informations required as:

- Applicant's name
- Professional affiliation
- Title of paper
- Abstract
- 5 keywords
- A brief CV (max 2,000 characters)

Please submit the proposal in the form of MS Word (length between 20,000 and 80,000 characters). The submitted paper must be anonymous. Please delete from the text and file's properties all informations about name, administrator etc. Papers should clearly define the argument in relation to the available literature and indicate the sources which the paper is based on. All papers received will go through a process of double-blind peer review before publication.

HPA also looks for contributions for the review section.
<https://hpa.unibo.it/about/editorialPolicies#sectionPolicies>